**Alicia Martinez**

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**(312) 555-9081**

**Austin, TX**

**🔹 Professional Summary**

**Detail-oriented Data Analyst with 4+ years of experience in interpreting and analyzing data to drive successful business solutions. Proven track record of using advanced analytics and visualization tools.**

**🔹 Skills**

**SQL, Python, R, Tableau, Excel, Power BI, Data Cleaning, Predictive Modeling, A/B Testing, Statistics**

**🔹 Experience**

**Data Analyst – HealthSync Corp (2021–Present)**

**- Created dashboards in Tableau to track patient outcomes and hospital KPIs.**

**- Automated monthly reporting processes, reducing manual effort by 50%.**

**Business Intelligence Intern – TrendSight Analytics (2020–2021)**

**- Cleaned and analyzed retail sales data using Pandas and Power BI.**

**- Conducted churn analysis and presented findings to senior stakeholders.**

**🔹 Projects**

**COVID-19 Impact Dashboard – Interactive visualization of regional case trends and vaccination rates.**

**Customer Segmentation Model – Clustering analysis for a retail dataset to improve marketing campaigns.**

**🔹 Education**

**B.A. in Statistics – University of Texas at Austin (2015–2019)**

**🔹 Certifications**

**Google Data Analytics Certificate**

**Tableau Desktop Specialist**

**🔹 Portfolio**

**https://aliciamartinez.dev/projects**